



GreenEsteem

**Collaborative Knowledge Valorisation for
Sustainable Nature-Based Solutions**

 www.greenesteem.eu

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Project Background

GreenEsteem aims to bring citizens, policy makers, businesses, and academia together to share knowledge and co-create practical Nature-Based Solutions (NBS) for a greener and more sustainable future. It focuses on participatory innovation, equipping stakeholders from different societal spheres to work hand in hand to make our cities and communities more resilient and inclusive. NBS have emerged as a promising field for innovative knowledge co-creation methods. With this in mind, GreenEsteem will advance good practices in the field of NBS in two pilot urban living labs in Konin, Poland, and Sofia, Bulgaria, where sustainable NBS interventions will be co-evaluated, co-designed, and piloted.

Based on pilot outcomes and with strong support of national expert groups, a comprehensive training program for knowledge co-creation and transfer will be established to tackle barriers and skill gaps among research, policy, industry, and civil society stakeholders. Strategic roadmaps and events will launch and intensify cross-fertilization networks engaged in the green transition. Supported by an online platform featuring best-practice toolkits, online training modules, a digital handbook, and policy recommendations, GreenEsteem is designed to reach practitioners, citizens, policy makers, and researchers alike, ensuring the replication of best practices in collaborative knowledge valorisation across Europe.

Project Objectives



IDENTIFY & MAP good practices, barriers, and requirements for better collaborative knowledge valorisation and a successful twin transition



CO-EVALUATE & CO-DESIGN sustainable implementation and maintenance of NBS for better ecosystem integrity, climate change adaptation, and mitigation



TRANSFER best practices through a capacity building programme and strategic cooperations, overcoming gaps in knowledge, resources, and skills



MULTIPLY best practices and capacities, translating collaborative knowledge valorisation models to different fields across Europe and beyond



BOOST awareness and impact, upscaling the uptake of project results through effective communication, networking, and collaboration activities

GreenEsteem 

Project Facts

Duration

10/2025 to 09/2027

Programme

Horizon Europe

Grant ID


101217219

Coordinator


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